



EXHIBITION  
MAY, 7-9, 2025  
MESSE MÜNCHEN

CONFERENCE  
MAY, 6-7, 2025  
ICM MÜNCHEN

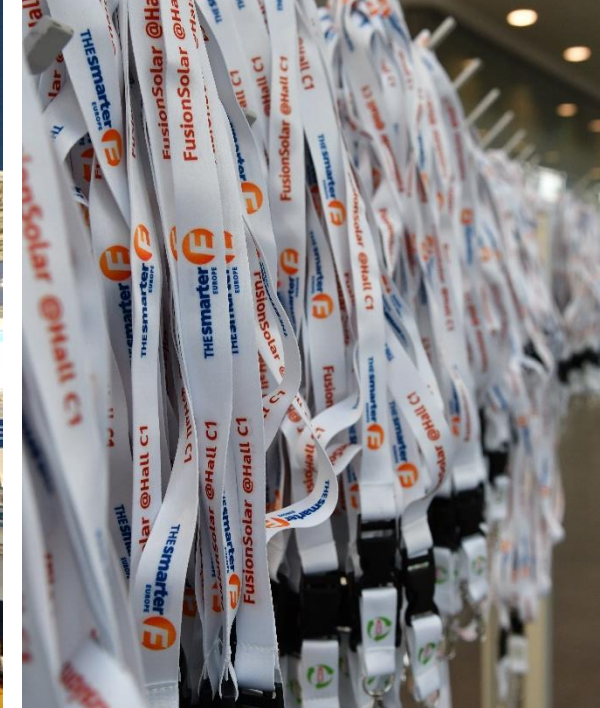


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# ees Europe 2025

## Exhibition Sponsorship Packages









## SPONSORSHIPS

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# Your possibilities to become a sponsor of ees Europe

Do you want more visibility as an exhibitor of the ees Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorships packages **Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

## EXHIBITION SPONSORSHIP PACKAGES

# ees Europe

|  | Platinum<br>€20,000<br>exclusive | Gold<br>€15,000<br>max. 4 | Silver<br>€10,000<br>max. 6 |
|--|----------------------------------|---------------------------|-----------------------------|
| <b>Fixed Services</b>  | <b>€10,000</b>                   | <b>€8,000</b>             | <b>€5,000</b>               |
| Logo in The smarter E Event Guide  | ✓                                |                           |                             |
| Banner in one visitor newsletter for the ees Europe (English or German)      | ✓                                |                           |                             |
| Logo on the sponsor boards in the exhibition entrances                       | ✓                                | ✓                         |                             |
| Logo and company profile on the sponsor section of the website of ees Europe | ✓                                | ✓                         | ✓                           |
| Logo on the floor plan at the entrances to your hall                         | ✓                                | ✓                         | ✓                           |
| <b>Variable Services (A selection can be found on the next page)</b>         | <b>€10,000</b>                   | <b>€7,000</b>             | <b>€5,000</b>               |
| Freely selectable  | ✓                                | ✓                         | ✓                           |

## SPONSORSHIPS

# ees Europe: Variable Services

The scope of the variable services depends on the booked package.



### Your Visibility onsite

|   |         |
|---|---------|
| ees Europe Drink Bottle                           | €10,500 |
| Content Partnership Premium                       | €8,500  |
| LED Wall  | €8,500  |
| The smarter E Europe Start-up Area                | €8,500  |
| WiFi  | €8,000  |
| Smartphone Charging Station<br>(ees Europe Forum) | €6,000  |



### Digital Advertising Opportunities

|                                    |        |
|------------------------------------|--------|
| Podcast                            | €1,500 |
| Newsletter Banner (Eng. or German) | €1,200 |
| Ticket Branding Package            | €2,000 |



### Your Banner on our Website

|                             |        |
|-----------------------------|--------|
| Homepage (Z1)               | €5,000 |
| Homepage (Z2)               | €2,000 |
| Homepage (Z3)               | €1,000 |
| Main Menu Page Visitor (Z1) | €3,500 |
| Main Menu Page Visitor (Z2) | €2,500 |
| Main Menu Page Visitor (Z3) | €1,000 |
| Exhibitor List (Z1)         | €3,500 |
| Exhibitor List (Z2)         | €2,500 |



## Please contact

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