

EXHIBITION MAY 07-09, 2025 MESSE MÜNCHEN CONFERENCE MAY 06-07, 2025 ICM MÜNCHEN



Power2Drive Europe 2025 Exhibition Sponsorship Packages













SPONSORSHIPS

Your possibilities to become a sponsor of Power2Drive Europe

Do you want more visibility as an exhibitor of the Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum**, **Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

EXHIBITION SPONSORSHIP PACKAGES

Power2Drive Europe	Platinum €12,000 exclusive	Gold €8,000 max. 4	Silver €6,000 max. 6
Fixed Services	€8,000	€5,000	€4,000
Logo in The smarter E Event Guide	✓		
Banner in one visitor newsletter for the Power2Drive Europe (English or German)	✓		
Logo on the sponsor boards in the exhibition entrances	√	✓	
Logo and company profile on the sponsor section of the website of Power2Drive Europe	√	✓	✓
Logo on the floor plan at the entrances to your hall	√	√	✓
Variable Services (A selection can be found on the next page)	€4,000	€3,000	€2,000
Freely selectable	✓	✓	✓

SPONSORSHIPS

Power2Drive Europe: Variable Services

The scope of the variable services depends on the booked package.



Your Visibility onsite

Power2Drive Europe Drink Bottle	€10,500
Content Partnership Premium	€8,500
LED Wall	€8,500
The smarter E Europe Start-up Area	€8,500
WiFi	€8,000
Smartphone Charging Station (Power2Drive Europe Forum)	€6,000



Digital Advertising Opportunities

Podcast	€1,500
Newsletter Banner (Eng. or German)	€1,200
Ticket Branding Package	€2,000



Your Banner on our Website

Homepage (Z1)	€3,500
Homepage (Z2)	€1,800
Homepage (Z3)	€1,000
Main Menu Page Visitor (Z1)	€2,500
Main Menu Page Visitor (Z2)	€2,000
Main Menu Page Visitor (Z3)	€1,000
Exhibitor List (Z1)	€2,000
Exhibitor List (Z2)	€1,000



